



Curriculum Vitae

INFORMATION

Name JENNIFER H. OPERIO

EMPLOYMENT HISTORY

Rank Associate Professor 3

Tenured or Non-tenured Tenured

Department or division School of Business and Accountancy, Holy Angel University

Year joined the Institution 2014

Teaching Experience more than 23 years

Areas of teaching Responsibility Marketing, Finance, Accounting and Management, Economics

EDUCATION

Graduate Studies:

Degree/Major: Doctor of Business Administration
School: Pamantasan ng Lungsod ng Maynila (University of the City of Manila)

Address: Intramuros, Manila, Philippines

Date of Graduation: May 2007

Dissertation: “Ecotourism Program in Selected Provinces in Region 3 (Central Luzon, Philippines): Towards a Viable Ecotourism Marketing Plan”, with a grade of **Highly Satisfactory**.

Fields of Specialization: Marketing and Management

Degree/Major: Master in Business Administration
School: Polytechnic University of the Philippines
Address: Sta. Mesa, Manila, Philippines

Date of Graduation: November 2000
Thesis: An Evaluation of the Extent of the Implementation of Management Information System (MIS) in Selected Rural Banks in the Province of Bulacan”, with an Average Grade of: 1.50
Fields of Specialization: Banking and Finance

Undergraduate

Degree/Major: Certificate in Personal Entrepreneurial Development
Degree/Major: Entrepreneurship
School: UP Open University
Address: Los Baños, Philippines
Date of Graduation: June 2007

Degree/Major: Certificate in Caring for the Special Child
Degree/Major: Child Development
School: UP Open University
Address: Los Baños, Philippines
Date of Graduation: September 2007

Degree/Major: Certificate in Teaching Program
Degree/Major: Business Technology
School: Philippine Normal University
Address: Taft Avenue, Manila, Philippines
Date of Graduation: March 2005

Degree/Major: Bachelor of Science in Business Administration
Degree/Major: Accounting
School: Pamantasan ng Lungsod ng Maynila
Address: Intramuros, Manila, Philippines
Date of Graduation: April 1985

PRIOR EXPERIENCE NOT IN EDUCATION:

Inclusive Dates Company and Designation

Bookkeeper – Accountant
Claret School of Quezon City
Diliman, QC
August 1993 – May 1998

Junior Accounts Analyst
Development Bank of the Philippines
Head Office, Makati City
August 1991 - July 1993

Internal Auditor
AGFA Photography
Head Office: Cubao, QC
1990-1991

Executive Assistant/Secretary to the President
Clothing Line Business
Little Baguio, San Juan, Metro Manila
March 1987 – October 1988

Financial Accountant / Quality Control Officer
Asia Cotton Manufacturing Co., Inc.
San Francisco Del Monte, QC
February 1986 – 1987; 1989-1990

PROFESSIONAL QUALIFICATION

Licensed Professional Teacher (LET) – Secondary Level Major in Business Technology
August 2005. License No. 881944

Career (Civil) Service Professional, July 30, 1989. Rate: 82.97%

Graduate School Program Coordinator, School of Business and Accountancy
Holy Angel University
Angeles City
April 2018 to May 2019

Guest Lecturer, Graduate School of Business
Holy Angel University
Angeles City
June, 2017 to present

Adviser and Panel of Oral Examiners, Graduate School of Business
Holy Angel University
Angeles City
June, 2017 to present

PAPER PRESENTATIONS:

1. National Presenter

6th National Business and Management Conference
“Impact Assessment of Digital Technology to Pampanga Central High School:
The Mediating Effect of Hybrid Approach”
De La Salle University
Taft, Manila

November 9-10, 2018

2. International Presenter

IRES-IC4EMANILA-27029-9538. International Conference

“Impact Assessment of Technology to A Private College in Bulacan, Philippines:
The Mediating Effect of Hybrid Approach”

Palm Grove Hotel/Pedro Gil St., Malate, Manila

February 27-28, 2019

2nd International Conference on Management, Education and Social Science

Manuscript Title: “Intervening Effect of Hybrid Method in Enhancing Teachers'
Engagement and Satisfaction”

Virtual Conference on July 28, 2021

7th International Conference on Business, Economy, Management and Social
Studies Towards Sustainable Economy

Manuscript Title: “Practical Leadership: Learning from Great Rulers in History”

Virtual Conference on August 30, 2021

RESOURCE SPEAKING ENGAGEMENTS:

1. Resource Speaker

“Operating Procedure and System”

San Sebastian College - Recoletos de Cavite

Cavite City, Cavite

September 2018

2. Resource Speaker

“Creating and Developing OBE-Base Syllabus”

Our Lady of Sacred Heart College of Guimba

Guimba, Nueva Ecija

November 2017

RESEARCH-RELATED ENDEAVOURS

A. RESEARCH OUTPUTS AND PUBLICATIONS

1. Author:

Examining the Mediating Effect of Hybrid Approach in Enhancing HAU’s SHS
Students’ Engagement and Learning Satisfaction (*Accepted for the Conference Collection of
Papers to 2020 IACBE Asian Regional Virtual Conference-hosted by Guangzhou College of
South China University of Technology*)

2. Author:

Impact Assessment of Technology to A Private College in Bulacan, Philippines: The Mediating Effect of Hybrid Approach. [**Article Citation** :Jennifer H. Operio , (2019) " Impact Assessment of Technology to A Private College in Bulacan, Philippines: The Mediating Effect of Hybrid Approach " , *International Journal of Management and Applied Science (IJMAS)* , pp. 37-41, Volume-5,Issue-5]. Published on 2019-07-25. **IRAJ DOI Number - IJMAS-IRAJ-DOI-15507**

3. Author:

Impact of Digital Technology to A Private High School in Pampanga: An Assessment of the Blended Learning

B. CREATIVE WORKS

1. **Author:** Capital Markets Learning Packet and Canvas Module (2021)
2. **Author:** Financial Analysis and Reporting Learning Packet and Canvas Module (2020)
3. **Author:** Financial Management for Sustainable Development Learning Packet and Canvas Module (2020, 2021)
4. **Author:** Business and Government Relations Learning Packet and Canvas Module (August-September 2021)
5. **Co-Author and Lead Faculty:** International Business and Trade (2020)
6. **Co-Author:** Revision of the Graduate School Manual of Holy Angel University 2019
7. **Co-Author:** A Journey to Understanding Finance: A Text and Workbook for SHS students
8. **Co-Author:** Financial Management Comprehensive Examination 2021 – **Lead Faculty**
9. **Co-Author:** Mathematics in Business Finance – **Lead Faculty**

C. RESEARCH-RELATED ENDEAVORS

1. Participant to the Infinity International Business Research Conference 2018 hosted by the School of Business and Accountancy at Holy Angel University last March 6-7, 2018
2. Participant and Paper presenter to the Infinity International Business Research Conference 2019 hosted by the School of Business and Accountancy, Holy Angel University and Udayana University at Udayana University, Bali, Indonesia last March 11-13, 2019
3. Participant to the 7th National Business and Management Conference hosted by the School of Business and Accountancy, Holy Angel University, De La Salle University and Philippine Academy of Management held at Holy Angel University last November 15-16, 2019

RESEARCH MODERATOR

1. 6th National Business and Management Conference held at De La Salle University last November 9-10, 2018
2. 2nd Infinity International Business Research Conference 2019 held at Udayana University last March 11-13, 2019

REVIEWER of the First Virtual Central Luzon Graduate School of Business Conference:

Reviewed articles:

1. *Kapampangan's Awareness, Experiences and Preferences towards PATCU: Baseline for the Promotion of Authentic Kapampangan Delicacy*
2. *Financial Ratios of Industrial Sector Companies in Philippine Stock Market: Basis for Sound Stock Investment.*

ACTIVE REVIEWER of the Philippine Academy of Management Journal (CRBD-Dela Salle University):

Reviewed articles:

1. *Spotlight on Beneficiary Participation in Philippine nonprofits*
2. *Trash Talks: A Phenomenological Study on the Waste Separation Behavior and Awareness on FMCG's Plastic Recovery Initiatives of Barangay 852, Pandacan, Manila*
3. *Ethical Conduct in Business Organizations: The Perception of Senior High School Students*
4. *System of Rice Intensification: Farmer's Awareness, Perceptions and Attitudes In Quezon Province*
5. *Engagement in Beneficiary Participation of Philippine Nonprofits: a Pilot Study*
6. *Fate of Post-Covid-19 Philippine Hospitals*

ACTIVE REVIEWER of the Scientific Review Committee of Reviewer Track and Research Synergy Foundation:

Reviewed articles:

1. *Improving the Performance of Micro Small and Medium Enterprises (MSMEs) Honey in Banaran, Playen, Gunung Kidul*
2. *Opportunities and challenges of industrialization of hydrogen production from natural seawater*

3. *Green Purchase Intention: An Investigation Green Brand Knowledge and Green Perceived Value*
4. *Mediating Role of Environmental Attitude between Consumers' Satisfaction and Repeat Purchase of Eco-friendly Petrol in Indonesia*
5. *Impulse Buying Strategy in E-Commerce: Shopping Lifestyle and Fashion Engagement*
6. *Linking Transformational Leadership, Organisational Climate, and Organisational Trust with Innovative Work Behavior.*

RESEARCH PROJECTS AND GRANTS

Co-Author:

Production of Reinvented Outcomes-based application Designed to Undergo Customized Educational materials (a K+12 CPE CHED Grant)

Professionally-related community activities:

Research Collaborator with North-Western University, Laoag, Philippines
 Research Collaborator with a Study on Four (4) Asian Countries' Construction Future after Pandemic Situation
 Member, Asian+ Council of Leaders, Administrators, Deans and Educators in Business
 Member, International Advisory Committee for International Conference on Technology Innovative Educational and Multidisciplinary in the 21st Century Research (ICTEMR-2021)
 Member, Institute For Engineering Research and Publication
 Judge, IACBE FALL LIVE CASE COMPETITION for DOORDASH/Ronald McDonald House Charities Organization (2020)
 Member, Asian Qualitative Research Association (AQRA)
 Member, Philippine Academy of Management (PAoM)
 Member, Philippine Council of Deans and Business Educators (PCDEB)
 Member, Philippine Association of Collegiate Schools of Business (PACSB)
 Moderator of the Sustainable Development for Non-teaching personnel in Region 3 HED
 Member, Council of Economic Educators, Inc. (CECON)
 Edmodo Ambassador
 Edmodo Certified Trainer
 Member: Teacher Leader Network and Edmodo sa Pilipinas.